

**OKLAHOMA COLLEGIATE  
MEDIA ASSOCIATION**  
*Est. 1975*

206 Paul Miller Building  
OSU School of Media & Strategic Communications  
Stillwater, OK 74078-4053  
Phone: 405-744-8277 Fax: 405-744-7104  
Email: joey.senat@okstate.edu  
Web: ocma.okstate.edu  
Fed. Tax. # 731571259

Aug. 28, 2014

Dear OCMA Advisers:

Rules for the annual contest are attached.

Other than yearbook and magazine categories, entries are to be submitted via CD.  
Mail entries to:

Joey Senat  
School of Media & Strategic Communications  
206 Paul Miller Building  
Oklahoma State University  
Stillwater, OK 74078-4053

Use a delivery method that will allow the entries to arrive by the **Feb. 6** deadline.

On the CD, please separate the entries by using folders titled for the relevant category. For example, folders titled ADV. DISPLAY, FEATURES, etc.

Please use the enclosed entry forms. Failure to provide complete identification information may disqualify the entry.

The entry form should be the first page of a multipage .pdf with the actual entry.

Each entry should use this slug template: Abbreviation of School Name-Student's Last Name and First Initial (Or name of publication for overall publication categories)-Category

Examples: OCCC- Smith.J-Feature.pdf / OCCC-Pioneer-FrontPage.pdf

If you have more than one entry from the same student in a category, add -1, -2, etc. to the end of the entry form slugs. For example, SEOSU-Smith.J-Feature-1.pdf

Entries must be *received* by **5 p.m. Feb. 6, 2015**. No exceptions.

Awards will be presented at the OCMA Spring Conference, **April 3, 2015**, at OSU in Stillwater.

If you have questions or suggestions for clarifying the rules, please don't hesitate to contact me: joey.senat@okstate.edu or 405-744-8277

Best wishes for this semester,

*Joey*

Joey Senat, Ph.D.  
OCMA Administrator